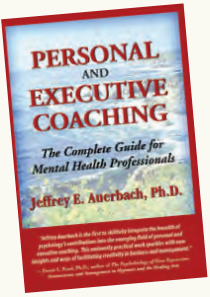


Post-Graduate Certification in Advanced Personal and Executive Coaching



OPTION ONE

100% DISTANCE LEARNING COACH TRAINING PROGRAM

(A blend of online virtual classroom, streaming video and telecourses)

NO TRAVEL REQUIRED!

- Begin program immediately with 24-hours of curriculum offered through our streaming video programs
- Complete the 21-hour Coaching Essentials Virtual Class
- Participate in content rich telecourses on a flexible schedule that you choose
- Complete six individual learning labs: one-on-one telephone meetings with a faculty member of your choice

A complete integrated International Coach Federation Accredited curriculum that meets all educational requirements for ICF PCC Credential.

This whole experience – with the coursework, the faculty and the other students was incredibly inspiring. Even in my greatest dreams I never imagined I would have received so much support, and gained so much knowledge to fulfill my purpose.

— Robin Lavitch, MA

"I HIGHLY recommend this seminar to anyone who wants to become a coach as it provides the essential foundation needed. I feel ready to begin coaching as I continue with more courses through CEC to become credentialed."

— Kat Rosemond, MA, LPC

"This has been one of the best, and most practical learning experiences I have had in years. Anyone thinking of reinvigorating their profession should consider attending these courses."

— Chuck Allen, Ph.D.

OPTION TWO

BLENDED PROGRAM:

IN-PERSON and TELECOURSES (44 CE Hours In-Person)

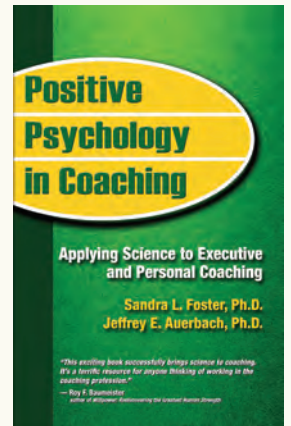
- Santa Cruz, CA March 11 - 16, 2018
- Chicago, IL April 8 - 13, 2018
- Los Angeles, CA May 6 - 11, 2018
- Santa Barbara, CA August 25 - 30, 2018
- Washington, DC October 12 - 17, 2018
- Santa Barbara, CA November 12 - 17, 2018
- Las Vegas, NV December 2 - 7, 2018

A portion of our ICF Accredited Coach Training Program

Order the New Best-Selling Positive Psychology in Coaching Book!

"Positive Psychology in Coaching helps all coaches progress on their path to mastery. This book should be a required text for every coaching school."

— Marcia Reynolds, Psy.D., MCC, Past President, International Coach Federation



Download 1st Chapter Free at Website!

College of Executive Coaching Faculty (PARTIAL LISTING)



Jeffrey E. Auerbach, Ph.D., MCC, BCC



Sandra Foster, Ph.D., PCC



Relly Nadler, Psy.D., MCC, BCC



Frederick Russell, MS, ACEC



Randy White, Ph.D.



Andrea Molberg, Ph.D., BCC



Ana Irueste-Montes, Ph.D., PCC



Lynn Jones, DSW, PCC

Jeffrey E. Auerbach, Ph.D., MCC, BCC, is the Founder and President of College of Executive Coaching, the leader in coach training for professionals with graduate degrees. The College of Executive Coaching is an International Coach Federation Accredited Coach Training Program with fifteen Ph.D. level faculty. Dr. Auerbach is the author of the best-selling book *Personal and Executive Coaching: The Complete Guide*, *The Well-Being Coaching Workbook*, and co-author of *Positive Psychology in Coaching*. Dr. Auerbach is past Vice-President of the Global Board of Directors of the International Coach Federation.



The Leader in Coach Training SM
for Professionals with Graduate Degrees
A Post-Graduate Institute



POST-GRADUATE POSITIVE PSYCHOLOGY BASED HEALTH & WELLNESS COACHING CERTIFICATION

LEARN WITH THE LEADERS IN THE FIELD



Jeffrey E. Auerbach, Ph.D., MCC
Co-Author, Positive Psychology
in Coaching



Barbara Fredrickson, Ph.D.
Author of Positivity



Robert Emmons, Ph.D.
Editor-In-Chief of
The Journal of Positive Psychology



Sandra Foster, Ph.D., PCC
Co-Author, Positive Psychology
in Coaching



Edgar Schein, Ph.D.
Author, Humble Inquiry

PARTIAL FACULTY LIST; IN-PERSON OR VIRTUAL; 60-HOUR CERTIFICATION

OPTION 1

60-Hour “Blended” Curriculum



Santa Barbara Pepper Tree Inn

JULY 19- 20, 2018 IN PERSON COMPONENT

Wellness Coaching Skills Foundations

How to Use Assessments & Strengths in Wellness Coaching

WELLNESS COACHING VIRTUAL CLASS COMPONENT:

Thursdays, 1:00-3:00 PM PT

September 13, 2018 – December 20, 2018

OPTION 2

60-Hour “100% Online” Curriculum



March 8, 2018 - June 21, 2018

Thursdays, 3:00 - 5:00 PM PT

— OR —

September 6, 2018 - January 31, 2019

Thursdays, 1:00 - 3:00 PM PT

- Positivity Resonance & Co-Experienced Positive Emotions
- The Upward Spiral Theory of Lifestyle Change
- Motivational Interviewing
& Stages of Readiness to Change
- Physical Health & Well-Being Coaching
- Utilizing Strengths-Based Coaching Assessments
- Well-Being Appreciative Vision Planning
- Applications of Humble Inquiry

- Stress Management & Mindfulness Meditation
- Coaching for Healthy Eating & Weight Management
- The Science of Gratitude & Well-Being
- Communicating & Relating for Well-Being
- Career Well-Being & Work Life Balance
- Many Additional Topics
- Financial Well Being
- Many Additional Topics

**Earn the New National Board
of Medical Examiners
Health & Wellness Coach Credential –
from the Same Board that
Licenses Physicians!**

VIDEO COMPONENT: 18 Hours Video Instruction

- Coaching Skills and Practice Development
- Appreciative Inquiry and Wellness Coaching
- Emotional Intelligence in Coaching

The National Board of Medical Examiners (same Board that licenses physicians) launched an international certification that you can earn – the prestigious Health and Wellness Coach Credential.

ICHWC

International Consortium for Health & Wellness Coaching

Go To www.executivecoachcollege.com for Free Practice Building Guide and Free Book Chapters

**SAVE \$200 WITH EARLY REGISTRATION ON WELLNESS COACHING
CERTIFICATION IF YOU REGISTER 30+ DAYS PRIOR TO THE PROGRAM**

NEWS RELEASE

Historic Agreement to Nationally Certify Health and Wellness Coaches

NBME AND ICHWC COLLABORATE ON THE LAUNCH OF THE PRESTIGIOUS HEALTH AND WELLNESS COACH CREDENTIAL

(SAN DIEGO and PHILADELPHIA) The National Board of Medical Examiners (NBME) and the International Consortium for Health & Wellness (ICHWC) signed an agreement launching a national certification for individual health and wellness coaches. The new Health and Wellness Coach credential is based on the science of positive psychology.

Co-founder of the ICHWC, Karen Lawson, MD, identified this agreement as a “pivotal event in the evolution of health and wellness coaching and we appreciate the professional credibility offered by the National Board of Medical Examiners.”

The National Board of Medical Examiners (the same agency that conducts physician licensing exams) and the International Consortium for Health & Wellness Coaches envision a professional community that is dedicated to high-quality coaching skills across healthcare, academia, and industry.

Past Vice President of the International Coach Federation, Jeffrey Auerbach, Ph.D. stated that those with advanced training in positive psychology are best qualified to earn this widely recognized credential.

Responsible for assessing physicians' readiness to practice medicine for 100 years, NBME identified the certification of health and wellness coaches as a vital priority in addressing the national crisis in unhealthy lifestyles.

The College of Executive Coaching's Post-Graduate Certification in Positive Psychology Wellness and Well-Being Coaching qualifies you to sit for the new National Board of Medical Examiner's Health and Wellness Coach exam.

EQ-i 2.0 & EQ 360 Certification Workshop

March 1 - 2, 2018 100% Virtual Class — OR — April 27 - 28, 2018 San Francisco, CA

The EQ-i 2.0 Certification Workshop prepares you to administer and interpret the EQ-i 2.0 and EQ 360 assessments, provide feedback on the results and teach a one-day Emotional Intelligence class.

Please See Website for Complete Details



Takeaways

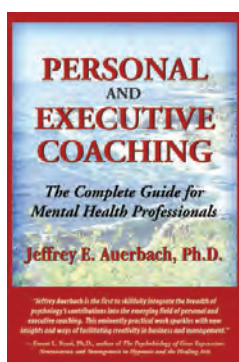
- Certification on EQ-i 2.0 and EQ 360
- Personal EQ-i 2.0 Feedback Session and Report
- EQ-i 2.0 Technical Manual (PDF format)
- The EQ Edge by Dr. Steven Stein and Dr. Howard Book
- Numerous articles and handouts
- Four free administrations of the EQ-i 2.0 — Enabling you to earn \$2,000 - \$4,000 to recoup your investment.
- Membership in a large, growing international EI network

On the Bookshelf...

Order the Best-Selling Book that Helped Launch the Industry!

PERSONAL & EXECUTIVE COACHING:

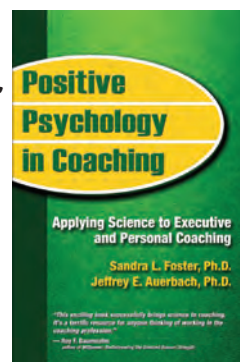
The Complete Guide for Mental Health Professionals



Hot off the Press...

POSITIVE PSYCHOLOGY in COACHING

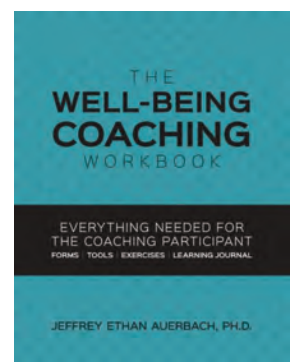
Applying Science to Executive and Personal Coaching



Must Have...

WELL-BEING COACHING WORKBOOK

Everything Needed for the Coaching Participant



Topics Covered in the 6-Day Intensive Program Workshops

WORKSHOPS

101 Coaching Skills and Practice Development

Fundamental coaching skills and the Auerbach GOOD™ Coaching Model • Difference between coaching and therapy • Coverage of ethical and legal issues • How to convert clinical skills to coaching skills • Contraindications for coaching • Introduction to specialty niche marketing to attract ideal clients • How to create high-fee teleconference coaching groups (\$250-\$500/hour or more)

102 Executive Coaching Special concerns in executive coaching • Sample contract • Executive coaching model • Setting the executive coaching agenda • How to give constructive feedback • Knowledge requirements for executive coaching • Helpful coaching resources • Future trends affecting executives • Coaching executives in leadership skills

103 Emotional Intelligence Key concepts of emotional intelligence • How emotional intelligence affects leadership • The Emotional Intelligence Competency Model • Assessment of emotional intelligence • Coaching the key skills of emotional intelligence • Model emotional intelligence programs

104 & 105 How to Use Assessments in Coaching

Learn how to use three assessment tools in coaching: Myers-Briggs Type Indicator® Step II Form Q • Spectrum CPI-260™ Coaching Report • Leadership Practices Inventory (LPI™) • Auerbach Coaching Questionnaire™ • Your results for three complete interpretive reports • Learn how to communicate assessment results • Learn how to identify “blindspots” and recognize strengths • Assessment-based coaching development strategies • The ethical use of assessment tools

108 Appreciative Inquiry and Coaching How to develop appreciative inquiries focused on client’s strengths • Appreciative coaching and interviewing strategies • Outcome research • The five principles of appreciative inquiry • How to assist clients to design steps to achieve dreams. *This course is taught during an elegant dinner program.*

145 Coaching Competency and Feedback Seminar

In this program you receive extensive feedback on your coaching technique including specific suggestions to enhance your coaching effectiveness. Small group setting with a high faculty to student ratio. *This program includes a full breakfast and luncheon to celebrate your graduation.*



Courses Count Toward the 72 - Hour Certified Professional Coach and the Advanced 128-Hour ICF Accredited Certification

(Separate Application and Acceptance Required)

CONTINUING EDUCATION CREDIT —

Center for Credentialing and Education: College of Executive Coaching is a BCC founding CCE-approved coach training provider. **Psychologists:** CEC is approved by the American Psychological Association to sponsor continuing education for Psychologists. CEC maintains responsibility for the program and its content. The California MCEP accrediting agency accepts APA approved courses for California Psychologists. **MFTs and LCSWs:** CEC is a NASW Approved Provider of Continuing Education (Provider #886383501). These programs meet the CE requirements for most MFTs, Social Workers and Professional Counselors. If you have any questions about whether programs meet the CE requirements of your state’s licensing law, please check with your licensing board. These courses meet the continuing education requirements for these licenses in California and most other states because California now accepts continuing education from American Psychological Association Sponsors of Continuing Education and College of Executive Coaching is such an approved sponsor. **Board of Registered Nursing:** Provider approved by the California Board of Registered Nursing, Provider Number 15517 for 44 or 60 contact hours, respectively. **ICF:** College of Executive Coaching’s “Advanced Certified Personal and Executive Coach” Program has been accredited by the International Coach Federation (ICF). All our courses count toward ICF certification and our 128-Hour program is an ICF Accredited Coach Training Program. Accreditation is awarded to programs that meet the rigorous professional standards for coach training programs established by the ICF. Graduation from an accredited program will meet the ICF’s current certification requirements for student contact learning hours and passage of an ICF approved oral exam at the PCC level. **SHRM/HRCI Pre-Approved:** “The use of this seal is not an endorsement by the HR Certification Institute of the quality of the program. It means that this program has met the HR Certification Institute’s criteria to be pre-approved for recertification credit.” Note: Full attendance is required in order to receive CE Hours. **IHWC/NBME:** The College of Executive Coaching Wellness and Well-Being Certification programs are approved as meeting the educational requirement for the ICHWC-NBME Health and Wellness Coach Credential.

Refunds, Changes and Cancellations: There is a \$100 processing fee for change or refund requests made prior to two weeks before the event. Please note that once you take an assessment the refund policy changes. After you have taken an assessment, the refund policy states that refunds are allowed up to 14 days before the workshop, less a \$200 fee. If a course must be cancelled due to a natural disaster, crisis or instructor illness, the seminar will be rescheduled. Within 14 days of the start date there are no other refunds or changes. College of Executive Coaching reserves the right to refuse service.

TRAINING MODULE OBJECTIVES and INFORMATION — Call or e-mail for a complete list of objectives, policies and additional information; or go to: www.executivecoachcollege.com/in-person-intensive-coach-training-program.php

Information on this form is subject to change.

EASY REGISTRATION

MAIL your registration form to:

College of Executive Coaching

1375 East Grand Ave., #338 • Arroyo Grande, CA 93420 U.S.A.

If paying by credit card, you may FAX your registration form to:

+1 (805) 474-5628

or CALL TOLL-FREE (888) 764-8844

Or REGISTER ONLINE at: www.executivecoachcollege.com

Questions? Please call +1 (805) 474-4124 or (888) 764-8844

or E-mail: info@executivecoachcollege.com



The Leader in
Coach Training
for Professionals with
Graduate DegreesSM
A Post-Graduate Institute

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REGISTRATION INSTRUCTIONS

CHECK THE PROGRAM YOU ARE ATTENDING (Please register early — these programs sell-out. Thank you.)

- INTENSIVE COACH TRAINING PROGRAMS** — Please call or check our website for a detailed brochure on these Intensive Programs. If you register for an entire 44-Hour Intensive Program you complete 70% of your 72- Hour certification education in just six days! **REGULAR REGISTRATION:** \$3,790 for the Intensive In-Person Program. **EARLY REGISTRATION:** Save \$100 off the regular tuition by registering for an Intensive Program more than 60 days prior to the start date.
- 125-HOUR, 100% DISTANCE LEARNING ADVANCED PERSONAL AND EXECUTIVE COACH CERTIFICATION.** Single payment of \$8,690. Save \$1,100 by paying in full upon registration. (Registration after March 15th, 2018: \$9,690). Two payment plan: \$4,995 each, with early registration.
- BLENDED: SANTA BARBARA 2-DAY & ONLINE** or **VIRTUAL POSITIVE PSYCHOLOGY / WELLBEING COACH CERTIFICATION** — Tuition: \$3,595.00 until 30 days before; \$3,795.00 after. Tuition for Returning Students Only (who have completed the first three DVD Programs through CEC): \$3,195 until 30 days before; \$3,295 after. (Contact us to see if you qualify).
- EQ-I 2.0 & EQ 360 CERTIFICATION WORKSHOP** — Tuition: \$1,845.00 until 30 days before program; \$1,845 after.
 - EQ-i 2.0 Virtual
 - EQ 360 In Person

DATES	LOCATION	COURSE NUMBERS INCLUDE	
<input type="checkbox"/> March 11-16, 2018	Santa Cruz, CA	6-Day Program, includes #'s 101, 102, 103, 104, 105, 108, 145	(44 CE Hours)
<input type="checkbox"/> April 8-13, 2018	Chicago, IL	6-Day Program, includes #'s 101, 102, 103, 104, 105, 108, 145	(44 CE Hours)
<input type="checkbox"/> May 6-11, 2018	Los Angeles, CA	6-Day Program, includes #'s 101, 102, 103, 104, 105, 108, 145	(44 CE Hours)
<input type="checkbox"/> August 5-10, 2018	Santa Barbara, CA	6-Day Program, includes #'s 101, 102, 103, 104, 105, 108, 145	(44 CE Hours)
<input type="checkbox"/> October 12-17, 2018	Washington, DC	6-Day Program, includes #'s 101, 102, 103, 104, 105, 108, 145	(44 CE Hours)
<input type="checkbox"/> November 12-17, 2018	Santa Barbara, CA	6-Day Program, includes #'s 101, 102, 103, 104, 105, 108, 145	(44 CE Hours)
<input type="checkbox"/> December 2-7, 2018	Las Vegas, NV	6-Day Program, includes #'s 101, 102, 103, 104, 105, 108, 145	(44 CE Hours)

ENTER the appropriate tuition fee (based on date of registration) for program checked \$ _____

ADD COACHING BOOKS —

_____ **Personal & Executive Coaching** (270 pages) \$39.95 ea. \$ _____

_____ **Positive Psychology in Coaching** (260 pages) \$39.95 ea. \$ _____

_____ **Well-Being Coaching Workbook** (40 pages) \$24.95 ea. \$ _____

(CA add tax @ 8.5%). Book shipping (up to three books) in U.S.A., Free (International extra) \$ _____

Total Amount Due (in U.S. Dollars) \$ _____

Mr. Ms. Dr. Name _____

Degree: _____ Field: _____ License #: _____ Graduate Degree from: _____

Note: Participants must hold a Masters or Doctoral level degree or be currently enrolled in a Masters or Doctoral program.

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____ E-Mail: _____

METHOD OF PAYMENT: Check (made payable to: College of Executive Coaching) enclosed for \$ _____ Checks: In U.S. Dollars drawn on a U.S. Bank

VISA MASTERCARD AMEX DISCOVER

Credit Card # (Print Clearly) _____ Exp. Date _____ 3 Digit Code _____ Amount _____

Name as it appears on card _____ Signature _____

Referred by: Mailer Networker Friend ICF Website Search Engine _____

A confirmation letter and directions to the program will be mailed. Office Use Recvd _____ CC _____ Chk _____ Entered _____ Conf _____



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